



MyFoxTampaBay.com

www.myfoxtampabay.com

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

INVOICE

Advertiser	Mitt Romney/USA/President/R
Product	ROMNEY/PRES
Estimate Number	ORDER# 397

Invoice #	04075570-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/27/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04075570
Alt Order #	Political Candidate
Deal #	
Order Flight	09/26/12 - 10/02/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 6a	6a-7a								
		CDR									
					09/24/12 to 09/30/12	4x	-- WT --				
	13			W	09/26/12	:30	6:14 AM	2012MRFP120H	\$810.00		1
	13			W	09/26/12	:30	6:52 AM	2012MRFP114H	\$810.00		5
	13			Th	09/27/12	:30	6:14 AM	2012MRFP120H	\$810.00		4
	13			Th	09/27/12	:30	6:30 AM	2012MRFP114H	\$810.00		2
3	13	Good Day 7a	7a-8a								
		CDR									
					09/24/12 to 09/30/12	4x	-- WT --				
	13			W	09/26/12	:30	7:28 AM	2012MRFP120H	\$810.00		6
	13			W	09/26/12	:30	7:58 AM	2012MRFP114H	\$810.00		1
	13			Th	09/27/12	:30	7:25 AM	2012MRFP120H	\$810.00		2
	13			Th	09/27/12	:30	7:45 AM	2012MRFP114H	\$810.00		5
5	13	Good Day 8a	8a-9a								
		CDR									
					09/24/12 to 09/30/12	4x	-- WT --				
	13			W	09/26/12	:30	8:21 AM	2012MRFP120H	\$720.00		1
	13			W	09/26/12	:30	8:43 AM	2012MRFP114H	\$720.00		5
	13			Th	09/27/12	:30	8:22 AM	2012MRFP120H	\$720.00		2
	13			Th	09/27/12	:30	8:46 AM	2012MRFP114H	\$720.00		4
7	13	Good Day 9a	9-10a								
		CDR									
					09/24/12 to 09/30/12	4x	-- WT --				
	13			W	09/26/12	:30	9:11 AM	2012MRFP120H	\$540.00		4
	13			W	09/26/12	:30	9:45 AM	2012MRFP114H	\$540.00		1
	13			Th	09/27/12	:30	9:12 AM	2012MRFP120H	\$540.00		6
	13			Th	09/27/12	:30	9:45 AM	2012MRFP114H	\$540.00		2
9	13	Live with Kelly	10a-11a								
		CDR									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.



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**American Rambler Productions
Attention: Accounts Payable
138 Conant Street
Beverly, MA 01915**

INVOICE

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Aired Spots

40

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Gross Total \$34,290.00Agency Commission \$5,143.50Net Amount Due \$29,146.50 Payment Terms 30 Days

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